Privacy Policy SocialTags

Version 1.0, created at 20 June 2017

About SocialTags

SocialTags is a service that provides social media boards with the use of various networks.

We are aware that you put your trust in us. That's why we see it as our responsibility to protect your privacy. This privacy policy describes which data we collect when you make use of our website, why we collect these data and how we improve your user experience with this.

This privacy policy is applicable on the service SocialTags of Linga Webdesign, henceforth be known as Linga. You need to be aware that Linga is not responsible for the privacy policy of other sites and sources. By making use of this website, you accept this privacy policy.

Linga respects the privacy of all users for her website and takes care that personal information provided will be handled confidently.

Summary

We have compiled a summary of this privacy policy for your convenience below, but we recommend that you read the complete document to better understand how we collect and use personal information.

When you make use of our service, we will register information that is explicitly provided to us. We will also gather information, such as technical information and when, where and how our service was used. We may collect anonymous data about the use of our websites and basic technical information about your device and internet connection for statistical and analytical purposes.

We gather this information to deliver our services to you, and to improve and develop our services. We will not share this information with any affiliated companies and third party services.

1. Basic data protection terminology

Under personal data we understand any information relating to an identifiable person, such as name, e-mail, but also information associated with your registered accounts from various social media networks.

We process personal information in the form of collecting, organizing, storing, distributing, modifying or erasing.

2. Personal data that we collect

When you gain access to our services by logging in, you provide us with data that is stored in our database to recognize you and to ensure the delivery of the service that you have ordered. We also may store information when you e-mail us, so that we can assist you and answer your questions.
We will not combine this information with other personal information which we have access to.

When you make use of our services, we will gather information about your activities. We use this information to tune our services. This information can be divided into the following:

- Technical information about your device and internet connection, including operating system, browser version, ip addresses, cookies and other unique identifiers. We use this information to analyse how people use our services, and also to view statistics.
- Information about the use of our services. We store information about your visits to our website. We use this information, among other things, to prevent abuse and to improve our services.
- Cookies are locally stored content (text files placed on your computer). Information generated by a cookie will be transferred to our protected servers. We use this information to keep up your usage of our website, to compose reports about website activity and to offer other services concerning website activity and internet usage.

3. Social Media data that we collect

We collect a number of different types of information about you and various API's provide us with this information when you make use of our services.

o *User account information and access token*

When you authorize our service, we will fetch your account information from social media networks which you have given us access to. We store this data for the usage of various API's. However we will not get access to any passwords.

o *Pages, posts and media*

When you authorize our service, we will fetch the pages which your account is administrator of. We will not post any message on your pages, but will provide you with the opportunity to share and post message with our services.
We will fetch data like messages, tags and media. Images and videos will not be stores in any way, only the required URL's to get them.

4. Sharing information

We will not share, sell, convey or otherwise disclose personal data other than as stated in this Privacy Policy, unless we are required to do so by law.

If there is suspicion of illegal activities with use of our services, information may be disclosed to the police and other public authorities subject to a court or administrative order.

We may use a third party to perform payment transactions.

5. Retention of personal data

Personal data will only be kept as long as it is necessary for the use of our services. You may at any time revoke your account by using our contact page. Your information will be deleted after a quarantine period, unless we are required by law to keep the information for a specific timeframe.

If you choose to delete your account, it will be set in quarantine for 14 days. After that period, all your personal information will be anonymized. However, we are required to keep some information for a certain period:

- We have a legal obligation to keep the transactional data for 5 years.
- We keep profile information and login data for a period up to 2 years for security reasons, to be able to investigate fraud or abuse.

This data is archived securely and encrypted. It will only be made available to official legal entities in response to a legal request if the law requires us to do so.

Profile information and login data may be accesses by our security team in case we believe it is necessary to do so. This data is not available to anyone else outside the security team.

After the aforementioned retention period has passed, all personal identifiable data is removed from all records.

6. Use of analytical tools, cookies and other technology

We use various forms of technology to recognize you as a user and analyse data about our users. Such technology is used partly because it is necessary for services to function, partly to make it easier for you to use the service, and partly to enable us to carry out analyses that will enable us to develop and enhance our services.

- We use Google Analytics to improve and personalize our website, to understand market trends and to tailor our offers and marketing. The information we process through Google Analytics may contain identifiable information in the form of IP addresses and profile data, but we normally base our analyses on aggregate data.

- Cookies are created when a user's browser loads a website. The website sends information to the browser, which creates a text files, and every time the user goes back to the same website, the browser retrieves and sends this file to the website's server.
  We use cookies to help you navigate our website efficiently and perform certain functions, such as authenticate when you log in to a secure area of our websites and to store your login information so that you do not have to re-enter the same information every time you visit our websites.
  Most browsers are set to accept cookies, but it is possible to set your browser to refuse cookies. It is however possible that some functions and services, on our and other website will not be able to function correctly when cookies are switched off in your browser.
- We may also use beacons/pixels to track user behaviour on our website.

7. Updates to this policy

We may update our privacy policy statement from time to time to reflect changes we make to our services and policies.

The commencement of this privacy statement is June 20th, 2017.